Internet web studio of your desires Ukraine, Odessa str. Tereshkova 15





1. Privacy Statement

Private Entrepreneur (PE) Antonina Dobrovolska, operating under the trademark WebDS since 2020, is a global leader in innovation, utilizing cloud, mobile, and social media technologies to reinvent the way businesses operate. Since 2020, WebDS has been helping companies grow their business through marketing automation and cloud-based innovative services. As a global consulting company with strategic partnerships, the confidentiality of our users' data is our top priority. We consider it our responsibility to be transparent about the data we collect and how we use it.

This privacy statement describes how WebDS collects, uses, stores, and discloses your information regarding your rights under applicable privacy laws. The privacy policy applies to all services and products, except for those products with separate privacy policies. By using our services and products, where applicable, you agree to the use of your information as described in this privacy statement and agree to the terms of this policy.

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All categories of personal information are processed in accordance with the Law of Ukraine "On the Protection of Personal Data" dated 01.06.2010 No. 2297-VI, as well as industry IT standards and applicable laws. We ensure that all data obtained with consent is processed fairly and transparently, protecting the rights of our users.

2. What, How, and Why We Collect Information.

We may collect your personal or non-personal information from or about you, depending on the products, solutions, and services you use or request.

2.1 Information you provide:

We collect personal information that you provide, such as your name, username, or work/personal email address, contact and other related information when you communicate with us, participate in online surveys, use our products, solutions and services, create an account, request demonstrations/trials/registrations, attend webinars, participate in community discussions or chats on other platforms, apply for a job, interact with us at personal events, or otherwise engage with us. In addition, we also receive information when you register on our website/product and knowingly provide us with your information, such as work/personal email, contact and other information related to your account.

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2.2 Payment information:

We collect personal information in connection with the purchase of services or products from us. This information includes payment information, such as name, surname, work/personal email address, as well as payment and contact information.

Note: We do not store credit card data associated with any transaction with WebDS.

2.3 Information about the use of our services and products:

When you visit our website or cloud products, we may use third-party tools to collect general data and information about user behavior, such as:

- The type and version of the browser used
- The operating system used
- The website from which the access system reaches our website (so-called referrers)
- Sub-sites
- Date and time of access to the Internet site
- Internet Protocol (IP) address

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- Internet service provider of the access system.

2.4 Information from third parties:

We may collect your contact information from third parties, including business partners and data providers, offering certain products and services based on the consent you have provided to the relevant data providers. However, we will again seek consent before connecting with the contact person.

- 2.5 During the processing of personal information received, WebDS ensures that it does not infringe on the fundamental confidentiality or lawful rights of the individual. By collecting your personal information using the methods described above, WebDS acts as a 'data controller' for the following purposes:
 - Prepare the content of our website in an interactive and user-friendly manner.
 - Optimize the content of our website according to the preferences of visitors by tracking the most visited pages and requests.
 - Ensure the long-term viability of our information technology and website technologies.

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- Provide law enforcement agencies with information necessary in case of criminal activity, incident/security breaches, or cyber attacks.
- Communication with you:
- With your clear consent, we may use personal information to send you marketing messages about WebDS
 products and services, communicate with you about services or products provided by WebDS according to the
 agreement, and inform you about our policies, terms, and latest updates.

Thus, WebDS analyzes the collected data and information statistically in order to improve the data protection and security of our services, products, and their users, as well as to ensure an optimal level of protection for the personal information we process.

For any use of your data described above, your prior explicit consent is required, and you may revoke your consent by sending an email to the address provided info@webds.net

Cookies

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A cookie is a small piece of data sent from a website and stored on a user's computer by the user's web browser during browsing. We collect this information to provide a better user experience on our website and improve the overall experience of our website/products.

We use two types: persistent cookies and session cookies. A persistent cookie helps us recognize you as an existing user. The persistent cookie remains in your browser and will be recognized by WebDS upon your return to the site. Session cookies are stored only for the duration of a session (typically the time spent on the website).

Subscription to Newsletter

Visitors to the WebDS website have the option to subscribe to our corporate newsletter and regular email updates after providing their consent. Newsletter subscription is only available upon agreement. Each newsletter contains a link tha

The newsletter includes tracking pixels that provide us with information on when the email was opened. The data collected by tracking pixels is used to analyze and optimize the delivery time of the newsletter and to improve the content of future newsletters according to the interests of recipients.t allows the user to opt-out of the service.

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3. How we share personal information

We do not share your collected information with any third party as such. However, we may share information within WebDS departments. We may use your data for marketing purposes if you give us your consent. We make certain personal information available to strategic partners who work with us. Personal information will only be shared with these companies for the purpose of providing or improving our products and services; it will not be shared with third parties for their own marketing purposes without your clear consent.

3.1 Branches

We may share personal information with all WebDS branches. According to the "Privacy Policy", two organizations are considered "Affiliates" if both organizations are controlled/owned by 50% or more by one owner.

3.2 Service Providers

WebDS has contracts with third-party auditing companies and may provide some information during external audits to demonstrate compliance with applicable laws. These companies are required to protect your information.

3.3 Legal Compliance and Security

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Disclosure of your personal information may be necessary pursuant to law or as a result of a legal process, or from requests by government agencies within or outside of your country of residence.

WebDS is committed to providing your personal information in accordance with any/all applicable and court laws with/without your consent, if we determine that disclosure is necessary or appropriate for the purposes of disclosure.

Note: WebDS does not sell your personal information.

4. Data Retention

WebDS will retain the data received from you for a predetermined period of time. You have the right to request the deletion of your data at any time in accordance with your rights. The criterion used to determine the retention period for personal data is the relevant legislatively established retention period. After the expiration of this period, the relevant data is regularly deleted if it is no longer required for the initiation/performance of the contract.

Children

Our products and services are intended for adults. Therefore, we knowingly do not collect, use, or disclose data of children under the age of 16. If we learn that we have collected personal data of a child under the age of 16 or the

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equivalent minimum age depending on the jurisdiction, we will take steps to delete the data as soon as possible.

Please contact us immediately at info@webds.net if you become aware that a child under the age of 16 has provided us with personal data.

5. Your Rights to Your Information

You may send an email request to access, modify, or delete your personal data with us. You also have the option to opt-out of any/all services. WebDS provides you with several rights regarding your personal data, such as access, use, processing limitations, data deletion, etc.

5.1 Right to confirmation:

You have the right to obtain confirmation as to whether or not your personal data are being processed by WebDS.

5.2 Right to access:

You have the right to obtain information about your personal data stored by us and to know the purpose of the processing. Additionally, you have the right to obtain information about whether personal data are transferred to a third

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country or an international organization. In this case, you have the right to be informed about the appropriate safeguards related to the transfer.

5.3 Right to rectification:

You have the right to rectify inaccurate personal data concerning you. Taking into account the purposes of the processing, you have the right to have incomplete personal data completed, including by means of providing a supplementary statement.

5.4 Right to erasure:

You have the right to request the erasure of your personal data if one of the following grounds applies:

- Personal data are no longer needed for the purposes for which they were collected or otherwise processed.
- The data subject objects to the processing and there are no overriding legitimate grounds for the processing.
- The personal data have been unlawfully processed.

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• The personal data must be erased for compliance with a legal obligation in Union or Member State law to which the controller is subject.

If there is any of the aforementioned reasons and you want to make a request for the deletion of personal data stored in WebDS, you can submit a request to info@webds.net.

5.5 Right to data portability

You have the right to receive your personal data in a structured, commonly used, and machine-readable format. You also have the right to transfer the data to another controller/company. To exercise the right to data portability, you can contact us.

5.6 Right to object

You have the right to object to the processing of your personal data. We will no longer process your personal data upon objection, unless we can demonstrate compelling legitimate grounds for the processing.

5.7 Right to withdraw consent for data processing

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You have the right to withdraw your consent for the processing of personal data at any time. If you wish to exercise the right to withdraw consent, you can contact us at info@webds.net.

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Changes to this Privacy Statement

WebDS reserves the right to periodically modify or update this Privacy Statement to keep up with new technologies, industry practices, and regulatory requirements. We expect all changes to be minor and will be

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updated on our website with immediate effect. Therefore, we recommend that you regularly review our policy for any recent updates.

If you have any questions or requests related to our Privacy Statement, please contact us at info@webds.net.

How to Contact Us

WebDS has a designated data protection specialist who serves as a point of contact for clients, customers, and individuals to ensure the security and protection of their data. If you have any questions regarding this Privacy Statement or its implementation, you may send an email to the data protection officer at info@webds.net.